



## Henry County Soccer Association

P O BOX 2666  
Stockbridge, GA 30281

[www.hcsa.org](http://www.hcsa.org)

### **READ ME:**

- Please review the options available in the Sponsorship Opportunity Brochure
- Please complete the Sponsorship Order Form and sign the Ad Agreement
- Write check made payable to: Henry County Soccer Association

For questions: Please contact:

Chris Mahaffey | 770-377-3900 mobile | [executive@hcsa.org](mailto:executive@hcsa.org)

We appreciate your interest and support. Thank you!



# Sponsorship Form

## Henry County Soccer Association

PO BOX 2666

Stockbridge, GA 30281

Contact: Chris Mahaffey | 770-377-3909 mobile | [executive@hcsa.org](mailto:executive@hcsa.org)

### Sponsor Information

Company/Family Name:

Contact Person:

Address:

City:

State:

Zip:

Company Website URL:

Company Phone:

Mobile:

Email:

### Please select a Level of Sponsorship:

Package Name	✓	Banner Included	Sponsorship
AOE & Select Team Jersey Sponsor		✓	\$20,000
Recreational Team Jersey Sponsor		✓	\$10,000
Annual Tournament Sponsor		✓ Multiple	\$5,000
Soccer Field Naming Rights		✓	\$1,000
Entrance Field Banner		✓	\$500
On-site Product Sales			\$250 + Sales %
<b>Total Order</b>		<b>Total Cost</b>	

\_\_\_\_\_  
Sponsors Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
HCSA President

\_\_\_\_\_  
Date

Write check made payable to: Henry County Soccer Association

Henry County Soccer Association, being a publicly supported organization, holds the following:

EIN: 58-1895804

## **RESPONSIBILITIES OF HENRY COUNTY SOCCER ASSOCIATION ( HCSA )**

HCSA agrees to the advertisement terms as specified in the "Sponsorship Order Form" and the duration as specified in the said description. All website agreements relate to the [www.hcsa.org](http://www.hcsa.org) website, unless otherwise specified, under the terms and conditions of this Agreement.

## **RESPONSIBILITIES OF ADVERTISER**

The Advertiser agrees to supply a suitable Advertisement complete with signed Agreement and payment for the right to advertise with HCSA per the "Sponsorship Order Form" for the specified period noted at the end of this agreement and further agrees to abide by the provisions of this Agreement.

## **DEFINITIONS**

"Advertisement" shall mean digital image of Advertiser's business name or logo and Link, if available, supplied by Advertiser for the purpose of fulfilling this agreement

"Sponsorship Order Form" shall refer to the detailed description provided at the end of this agreement

"Link" shall mean an electronic connection connecting an Advertiser's [www.hcsa.org](http://www.hcsa.org) Home Page displayed Advertisement to an Advertiser's business website

"Advertiser" shall mean any business owner

"Effective Start Date" is determined by HCSA and shall mean the actual date the Advertisement begins being displayed and also represents the official commencement of this Agreement

## **CONTRACT TERM**

Following receipt of payment and acceptable digital image/pertinent advertising requirements, the Advertisement will commence being displayed on the Home Page within a reasonable amount of time and any other specifications noted in the

"Sponsorship Order Form" will be displayed according to their requirements The date at which the Advertisement is first displayed shall also be known as the effective start date of this Agreement. The Advertiser is encouraged to renew this Agreement annually! Your continued sponsorship is needed and greatly appreciated by HCSA!

## **PAYMENT**

Advertiser shall pay to HCSA, the specified amount per the "Sponsorship Order Form" in exchange for the right to advertise in accordance with the provisions of this Agreement. Any money paid to HCSA by the Advertiser will be fully refundable, not including accrued interest or actual expenses incurred toward fulfillment of this agreement, if any, up to the Effective Start Date.

## **RIGHT TO REFUSE UNACCEPTABLE ADVERTISING**

HCSA reserves the right to refuse any Advertisement that does not completely conform to the guidelines that may be instituted by HCSA . HCSA will not accept advertising from companies that produce, sell or specifically advertise pornographic products or services or any other advertising which may be considered inappropriate in the judgment of HCSA. HCSA reserves the right to define "inappropriate" in this context. This Agreement shall be considered null and void if it is discovered that Advertiser has failed to disclose any involvement contrary to the intent of this paragraph and any remaining dollar amount representing any unused advertising shall be forfeited.

## **STATISTICS**

HCSA makes no guarantee regarding the absolute accuracy of any of its published or unpublished statistics. HCSA shall not be held liable for any claims as they relate to any statistics, usage, or otherwise. HCSA is not required to provide Advertisers with usage statistics.

## **IN ADVERTISING/INDEMNIFICATION FOR LIABILITY**

Advertiser is solely responsible for any legal liability arising out of or relating to (1) the Advertisement, and/or (2) any material to which users can link to through its Advertisement. Advertiser warrants that the Advertisement and Link supplied comply with HCSA advertising standards; that it holds the necessary rights to the Advertisement and Link, if applicable, and that the use, reproduction, distribution, or transmission of the Advertisement will not violate any criminal laws or any rights of any third parties, including, but not limited to, such violations as infringement or misappropriation of any copyright, patent, trademark, trade secret, music, image, or other proprietary or property right, false advertising, unfair competition, defamation, invasion of privacy or rights of celebrity, violation of any anti-discrimination law or regulation, or any other right of any person or entity.

Advertiser agrees to indemnify HCSA and to hold HCSA and its assigns harmless from any and all liability, loss, damages, claims, or causes of action, including reasonable legal fees and expenses that may be incurred by HCSA, arising out of or related to Advertiser's breach of any of the foregoing representations and warranties.

**LIMITATION ON DAMAGES**

In no event shall HCSA be liable to Advertiser for any special, incidental, or consequential damages, whether based on breach of contract, tort (including negligence), or otherwise, and whether or not HCSA has been advised of the possibility of such damage.

**HOLD HARMLESS**

The Advertiser agrees to hold HCSA and/or its assigns harmless for content of its advertising. Advertiser further agrees to indemnify HCSA from any and all claims and/or damages arising from its advertising.

**DISCLAIMER**

The HCSA and its assigns shall be held harmless for the unintentional and temporary interruption of an Advertisement due to unforeseeable circumstances beyond its scope of normal control.

**ASSIGNMENT**

Advertiser shall not assign this Agreement to a third party without first obtaining the written consent of the HCSA. Any attempt to assign this Agreement without such consent shall render it null and void and any remaining dollar amount representing any unused advertising shall be forfeited.

**GOVERNING LAW**

This Agreement shall be governed by and construed in accordance with the laws of the State of Georgia.

**ENTIRE AGREEMENT**

This Agreement and any and all exhibits and attachments are the complete and exclusive agreement between the parties with respect to the subject matter hereof, superseding and replacing any and all prior agreements, communications, and understandings (both written and oral) regarding such subject matter, provided that all pricing will be governed by HCSA 's pricing information, whether printed on paper or electronically. This Agreement may only be modified, or any rights under it waived, by a written document executed by both parties.

**ATTORNEY FEES**

In the event of any dispute or default as to the terms of this Agreement, the prevailing party shall be entitled to recovery of reasonable attorney fees and costs in addition to any damages occasioned thereby.  
SPONSORSHIP ORDER FORM (Attachment to Advertising Agreement)

[Signature line for Advertiser]

**Signature (Advertiser)**

[Signature line for HCSA Representative]

**Signature (HCSA Representative)**

[Date line]

**Date**

[Date line]

**Date**